







# Jacob Daniel

Videographer / Content Creator

## CONTACT

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## SKILLS/EXPERTISE

- Directing camera studio equipment
- Planning & executing shoots
- Production
- Creativity
- Attention to Details
- Multitasking
- Digital Story Telling
- Collaboration

### *Content Creation with Adobe Creative Suites*

- Premiere Pro
- After Effects
- Lightroom
- Audition
- Photoshop

### *Expertise of Social Media Platforms*

- Instagram
- Twitter
- YouTube
- Facebook
- Snapchat
- TikTok



## PROFESSIONAL STATEMENT

Professional videographer/producer with experience creating media for multiple social platforms. Excellent editing skills on Adobe Creative Suites. Able to work with virtually any filming device, with over 5 years' experience filming, editing, and producing professional content.



## EDUCATION

### Indiana Wesleyan University

Marion, Indiana / 2018-2021

Bachelor of Science: Media Communication



## WORK EXPERIENCE

### Video Content Producer

Stewart-Haas Racing/Kannapolis, NC/2022-2024

- Produced, shot, and edited video for SHR, drivers, and partners
- Produced, shot, and edited all of Kevin Harvick's award-winning retirement campaign
- Create original content for SHR both short and long form
- Deliver real-time content at NASCAR races

### Videographer/Content Producer

IWU Athletic Department/Marion, IN/2019-2022

- Captured and edited footage for IWU Athletics
- Produced content for IWU Athletics social handles
- Covered events involving IWU Athletics

### Videographer/Video Coach

Kanakuk Kamps/Lampe, MO/2020-2021

- Led and assisted videographers at three different Kanakuk Kamps
- Created long-form term videos
- Provided footage for Kanakuk Kamps marketing department

### Production Intern

Kokomo Jackrabbits/Kokomo, IN/2019

- Gameday web broadcast member
- Camera operator
- Created videos for in-house Jackrabbit players and social media